



Alexandria Jaycees  
P.O. Box 1836  
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[www.alexjaycees.org](http://www.alexjaycees.org)

## **Business Partnership Program FAQs**

### **WHO ARE THE ALEXANDRIA JAYCEES?**

The local chapter of Junior Chamber International, and the U.S. Junior Chamber of Commerce. We provide Alexandrians between the ages of 21 and 39 with opportunities for leadership development through civic involvement, as well as social activities and networking. We are a 501 (c)(6) corporation and have been active in the Alexandria community since 1940.

### **WHAT IS THE PROGRAM?**

Businesses provide discount or free trial/service coupons to the Alexandria Jaycees, and receive recognition on the Alexandria Jaycees website and newsletter as well as reaching the 21-39 year old market with targeted advertising. It's that simple.

### **WHY JOIN?**

Why spend \$100s to advertise in Val-Pak or the ClipperMagazine? Join the Alexandria Jaycees' Business Partnership Program to:

- Reach 21-39 year old Alexandrians, many new to the community
- Gain recognition on the Alexandria Jaycees website and newsletter
- Support civic volunteerism in our community

### **WHAT IS THE COST?**

Only the value of the coupon you most likely already use to promote your business. There is:

- No advertising fee
- No mailing cost
- No membership fee

### **WHAT IF I DON'T HAVE A COUPON OR AD?**

No worries – use our free online Jaycee Coupon Kit to automatically format and customize your coupons using MS Word, and then use the educational materials to educate your staff in processing the coupons at your business.

Don't have a button ad? We can take your logo and place it for you in one of three different formats for the website and newsletter.

### **WHY DO YOU WANT MY COUPON?**

We want to offer our members more tangible benefits of membership, encouraging them to both join and renew, and we want to support the local business community by encouraging our members to shop, dine, and be entertained in Alexandria rather than other communities.

Want more information? Visit <http://www.alexjaycees.org/bizpartners/> or email us at [bizpartners@alexjaycees.org](mailto:bizpartners@alexjaycees.org).