



Alexandria Jaycees

News

January 2004

National Jaycee Week: January 18-24

On January 13, joining hundreds of other cities across the country in celebrating the civic contributions of their own local Jaycees chapters, the Alexandria City Council declared the week of January 18 through 24 Jaycee Week.

Each day of the week is dedicated to one line of the Jaycee Creed. *Details on each of the events planned* to honor Jaycee Week appear on the online calendar at <http://www.alexjaycees.org/calendar.htm>.

New Twist for January Chapter Meeting

Come find out what events are coming up and get involved on January 26 at our monthly chapter meeting. Since this is the first meeting of the year, we will be retiring the 2003 officers and installing the 2004 officers.

Light hors d'oeuvres will be provided. There is no cost. For more information, contact management_vp@alexjaycees.org.

We start at 7:30 pm at the Hilton Old Town, 1767 King Street, Alexandria, VA 22314 (accessible from the King Street Metro stop -- yellow line).

The Jaycee Creed

We believe:

- That faith in God gives meaning and purpose to human life;
- That the brotherhood of man transcends the sovereignty of nations;
- That economic justice can best be won by free men through free enterprise;
- That government should be of laws rather than of men;
- That earth's great treasure lies in human personality;
- And that service to humanity is the best work of life.



Last year's Jaycee Week Proclamation is read at a meeting of the Alexandria City Council. (L-R) Beth Fujishige, 2001 President; 2003 President Jeff Bobich, City Council Member Joyce Woodson, and 2004 President Alicia Auerswald.

Book Club: The DaVinci Code Join us on *Tuesday, January 27, at 7:30 pm at St. Elmos Coffee Pub*, 2300 Mount Vernon Avenue in Del Ray.

The Alexandria Jaycees News is the official monthly newsletter promoting the projects, events, and members of the Alexandria Jaycees. It is circulated to all members, prospective members, other Jaycees chapters, the Alexandria City Council, and other businesses and organizations. Total circulation: 200. Send address corrections to roster@alexjaycees.org. Send newsletter submissions to Cathy Lada via email at newsletter@alexjaycees.org no later than the 20th of the month prior to publication.

Happy New Year!

Hello, I'm Alicia Auerswald, your 2004 president. I am very proud to serve you in this role.

My priority as your new leader is to make 2004 a year of growth – not necessarily number growth, but the personal and professional growth of every member.

Whether you are interested in helping the community, meeting new people or gaining valuable business skills, my Board and I will work hard to offer you the programming that you want and need to get involved and grow as dedicated community members of Alexandria.

I urge you to discuss your ideas and concerns with any of our Board members (listed on the last page) so we may find new ways to serve our membership this year. Or, visit the *website and take our member survey* today! We want your ideas!

Your perspective, whether you are a Keyman, a Life Member, a Board Member, a new member, long-time member, associate member, or community leader, is important.

No matter where you stand and what you want to get out of your membership in the Alexandria Jaycees, I promise we will work together to accomplish great things in 2004.

Chapter Bylaws Committee Forming

We are forming a small committee which will be charged with reviewing and updating the current bylaws of the chapter. No legal experience is necessary (but if you have it, it might be helpful!).

If you would like to be considered to serve on this Committee, please contact Alicia Auerswald by January 19, 2004 at 703-739-0605 or alexjaycees@hotmail.com.

President's Message

I – and the entire Board of Directors – look forward to talking with each of you and learning how we can better serve you.

I'd like to leave you with a few lines that describe exactly how I feel about holding this position. Thank you so much for electing me!

Success is not the visible, outward show of material well-being.

It is not the money, title or position.

Success is not a stopping point or culmination.

It is invisible, ongoing, and evolving.

It is being fully alive and true to yourself.

It is dream after dream fulfilled.

Success is knowing in your heart that you are doing what you came here to do.

Alicia Auerswald

2004 President

alexjaycees@hotmail.com

703-739-0605 (evenings)

703-770-3304 (day time)



Getting Active & Giving Back...Made Easier!

In the 2004 newsletters, *opportunities for getting involved* will be highlighted in bold and italic lettering to help you scan for that perfect opportunity to give an hour or two this month to improve our community, your own skills, or just be social with other members. In addition, *use the headings* to find opportunities that match the portfolio you're most interested in, such as community service, individual development, or financial.

George Washington Birthday Parade

Do you like parades? Do you like the smell of a new car? Do you like driving at the blistering pace of one mile per hour? Then we need you for the annual George Washington Birthday Parade on February 16.

Jaycees are needed to drive the local dignitaries in the parade. You will be notified the weekend before the parade where to pick up the car at a local dealer and where to assemble the morning of the parade. Once you finish the route and drop your dignitary at

Community Service

the reviewing stand, you are invited to join other parade officials at Gasby's Tavern for food and beverages.

If you do not want to drive, Jaycees are needed to *help the parade officials as marshals*. You will be responsible for organizing a group of units in the parade and make sure that the parade keeps moving. After your group is finished marching, you are also invited for food and beverages at Gasby's Tavern.

If interested, please contact David Correia at (703) 313-0481 or by email at [dacorreiva@cs.com](mailto:dacorreiava@cs.com).

Photos Needed by Jan. 19

At the January 26 chapter meeting, we will say goodbye to the 2003 and install the 2004 Officers. The celebration will include a slide show recapping 2003, so *we need your photos* of Alexandria Jaycee events that took place in 2003!

Please scan them (prefer 300 dpi) and email them to writingpro@cox.net. Please briefly describe the event and list the people in the photo. To mail paper copies, write your name on the back of each photo and mail them to Kristie Kehoe or Dr. Bill, 7029 Polins Court, Alexandria, VA 22306. Try to get your photos to us by January 19 to ensure they make it into the slide show. Thanks in advance!

Kristie C. Kehoe
Webmaster

Your Opinion Counts

Happy New Year, Everyone. I'm Stacy Hickman and I'll be your Management VP in 2004. Have you submitted the chapter survey yet?

At the start of each new year, the new officers survey the chapter for ideas so they can better represent the needs of the members as they make their programming plans.

Give us your suggestions by surfing to <http://www.alexjaycees.org/index.html>, filling it in and mailing it to the Alexandria Jaycees, P.O. Box 1836, Alexandria, VA 22313, *by January 31*.

Stacy Hickman
2004 Management VP
management_vp@alexjaycees.org

Virginia Jaycees State Convention January 30 - February 1



Meet Jaycees from all over Virginia at the Holiday Inn - Koger Center in Richmond. Come for a *day of leadership training for only \$10* or stay all weekend for just a little more. In addition to general and portfolio-specific training the weekend features: Casino Night, awards presentations, and installation of your 2004 Virginia Jaycees officers.

Register today: <http://www.va-jaycees.org/docs/2004ACJan.pdf>.
More details on the Virginia Jaycees website: <http://www.va-jaycees.org>.

Get To Know Your Fellow Jaycees

Hello Jaycees! Well, I couldn't be more excited about all of the really fun things we have the opportunity to do this year! As Membership Activation VP, I'm planning to use the techniques and events that got me activated almost ten years ago, when I first joined the Alexandria Jaycees. But I can't do it all by myself! I have some really exciting ideas planned, but I *need chairpeople*.

Here's some of the things I'd love to see our chapter do in the next twelve months:

1. Ski trip
2. Camping trip
3. Hiking
4. Trip to Cancun, or other exotic locale
5. Trip to Williamsburg Winery for tour and tastings
6. Dysfunctional Jaycee Easter Brunch
7. White water rafting trip

These are just the things I've come up with off the top of my head!!!

Her Majesty's Art

Her Majesty Queen Margrethe and His Royal Highness Prince Henrik of Denmark invite you to the last day of the first monographic exhibit of Christoffer Wilhelm Eckersberg (1783-1853) outside of Denmark. It's at the National Gallery of Art - East Wing.

The #1 reason to *go to this exhibit*? The next time you meet an attractive member of the opposite sex from Denmark, you can impress the bajeeberz out of them by explaining how wonderful you found the paintings.

For those with extra time, we can catch a Danish film: "Open Hearts" by Susanne Bier (2002). It is free, but it might be an artsy fartsy film. And you just can't see too many of those in the heart of winter.

Activation

Each month we will have at least two events planned under the activation portfolio, so if you'd be interested in chairing any of these events, or have a great idea of your own that you'd love to do with the Jaycees, please contact me!

I also would be interested in talking with anyone who believes they are a ***guru in finding travel deals and package deals***, so that we may benefit from your expertise to save our members money on our activities, when applicable.

Everyone had their own reasons for joining the Jaycees. My job this year is to ensure that all of you feel like you are getting your money's worth, and that you are comfortable and excited about the activities that are available to you, and that you are participating in the things you joined for. I look forward to an extremely exciting year for our chapter, and for each and every one of you!!

Cheers-

Sharon Sobel
2004 Activation VP
activation_vp@alexjaycees.org

Individual Development

We'll meet at the main Building entrance of the EAST Building of the National Gallery of Art around **2:00 Sunday, February 1.**

This will be the second of the Masters on Parade series. The object of the Masters on Parade series is to learn about and enjoy some of the most beautiful things created by man.

John Hoffmann
2004 Individual Development VP
id_vp@alexjaycees.org



National Gallery of Art East Building

Spies Like Us

No, it's not that 1980s film. 2004 brings a new series: Museums of a Different Color. The mission is to visit road-less-traveled museums.

The first museum, the National Cryptologic Museum, is an excellent example. We are going to the *National Cryptologic Museum on Saturday, January 17*. We'll have to meet for a car pool at 10 am. Car pool meeting place: the Safeway parking lot on Belle View Blvd. in Alexandria. Contact John Hoffmann for more details, jmhoffmann@peoplepc.com.

Save the Date: February 22. The second trip for the Museum of a Different Color series will be out to Dulles for the new Air and Space Museum. Look for details in the February newsletter. Chair Person: Oona Pilot.

The National Park Series is back!

On *January 25, 2004 we are visiting Ford's Theatre & Old Post Office Tower*. We are meeting at The Old Post Office Tower at 1:00 pm on the 12th Street side. For those who are taking metrorail take the Orange or Blue line to Federal Triangle. There are no admission fees.

Tentative for *February 28 is Arlington House, The Robert E. Lee Memorial*. Carpooling available from the Safeway at Belle View Blvd at 12:30 pm. Chairperson: Cindy Hauser.



The Old Post Office Tower

For more information or if you have any questions or suggestions for parks or museums you would like to visit, please let us know.

You can contact Cindy at chauser212@msn.com, or John at (703) 960-3176 or via email at jmhoffmann@peoplepc.com.

Individual Development

From the *Washington Post's* Website: Hidden along Route 32, in a drab beige building that looks every bit the cheap motel it once was, is America's official museum of secrets.

Here, you'll learn about a hush-hush device that historians say shortened World War II by nearly two years (no, not the atom bomb), you'll read tales of unheralded genius and you'll glimpse the efforts of this country's own James Bonds, many of whom resemble the class nerd more than they do 007. In fact, a number were women.

Your Ideas Needed

Does art bore you? What about National Parks and Museums? Please tell us what you do want - so that we can please all of the people some of the time. The sooner you tell us, the better. In fact, the *ID portfolio meeting January 22 at 7:00 pm* will be the absitively, positlutely best time for telling us.

Our first meeting will be at Fuddruckers, 4141 Duke Street. We'll be setting our priorities for the year. What should have a higher priority: movie nights or a white-water rafting trip? A speaker on dating or a speaker on investing? Wine tasting or cheese tasting? Public speaking training or resume preparation training? A gun safety course or a trip to Gettysburg? Be prepared to brainstorm.

And, stay tuned for an ID contest. The more ID projects you attend/chair in 2004, the more points you get. The more points you get, the more outrageous of a prize you'll get.

John Hoffmann
Individual Development VP
jmhoffmann@peoplepc.com

Chair a Project at a Museum or Park

Have you picked up any leadership skills with the Jaycees? If not, here is your chance to begin. Have you made many new friends within the Jaycees? If not, here is an opportunity to get to know others and have others get to know you.

Please volunteer to arrange one or more of museum trips. Contact me and I'll coach you in the details. What's involved? Pick a meeting time, place and date; advertise it; go to the event; and pass around a sign-in sheet. Piece-o-cake!

Individual Development

Over the next year, here are some museums and parks that we might visit, so think about one or two you may want to chair!

Folger Shakespeare Library, National Museum of Health and Medicine, April National Bonsai and Penjing Museum, FBI Museum, Dumbarton Oaks, National Glamour Archives, Arlington House, Antietam, Gettysburg, Great Falls, Wolftrap Concert, Bull Run, White House

John Hoffman
Individual Development VP
jmhoffmann@peoplepc.com

Holiday Shopping Tour a Success



Nine-year old Lamicka Johnson shopping with project chairperson Denise Taylor.

Community Service

Fifty children from Alexandria's homeless shelter, battered women's shelter and area community center programs had a little help with their Christmas

Shopping lists, thanks to the Alexandria Jaycees. This event is funded through the Alexandria Jaycees Annual Christmas Tree Sale, which takes place each year at the Safeway at 500 South Royal Street in Old Town Alexandria. After shopping the children wrapped gifts at a pizza party held at Fairlington United Methodist and had a visit with Santa Claus. Transportation for the entire day was provided courtesy of DASH Transit, Alexandria's municipal transit agency. The pizza is provided through the generosity of Generous George's Positive Pizza Place, Alexandria, VA.

Chapter Fundraising in 2004

Contribute your ideas and learn what's happening at the Financial portfolio meeting on Tuesday, **January 20th at 7:30 pm at the Desert Moon Café** in the Bradlee Shopping Center on King Street. One thing that will continue in 2004 is running the MCI Center concession stands. For more details, please visit our website at: www.alexjaycees.org/mci_center.htm.

Financial Development

If you have any questions about where Desert Moon Café is or have any questions, please contact me at Just a reminder, this is "Lose Her Way" Lea Anne and I get lost very easily, so I may not be the best person to give directions!

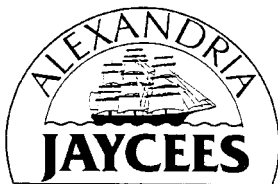
Lea Anne Chapman
2004 Financial VP
LAChap89@aol.com

January						
SUN	MON	TUES	WEDS	THURS	FRI	SAT
				1 New Year's Day Chili Bowl 12-6 pm	2	3
4 MCI Concession 2pm Masters on Parade	5 E-Board Meeting 7:30 pm	6	7	8	9	10 NOVA Regional Party 7pm MCI Concession 7 pm
11	12 Board of Directors Meeting @ Jack Taylor Toyota 7:30 pm	13 City Council Proclamation of Jaycee Week 7 pm	14 NOVA Local Presidents Meeting TBA	15	16 VA Local Presidents (VA LP) Summit	17 National Park Series: Crypto Museum 10 am VA LP Summit
18 JAYCEE WEEK BEGINS MCI Concessions Caps v. Pens 3 pm Board of Directors Training TBA VA LP Summit	19 JAYCEE WEEK MLK Holiday	20 JAYCEE WEEK Financial Portfolio @ Desert Moon Café 7:30 pm	21 JAYCEE WEEK International Dinner TBA	22 JAYCEE WEEK ID Portfolio Meeting @ Fuddruckers 7 pm	23 JAYCEE WEEK Bar of the Month TBA	24 JAYCEE WEEK Year-end book judging in Fredericksburg
25 National Park Series: Ford Theatre & the Tower/Post Office Pavillion 1 pm	26 Chapter Meeting and Installation Banquet @ Old Town Hilton 7:30 pm	27 Book Club @ St. Elmo's Coffee Pub in Del Ray 7:30 pm	28 CD Portfolio @ Landmark Mall food Court 7 pm	29	30 Virginia Jaycees Convention	31 Virginia Jaycees Convention Food Drive 8:30 am

February						
SUN	MON	TUES	WEDS	THURS	FRI	SAT
1 Virginia Jaycees Convention Masters on Parade Series: National Gallery of Art 2 pm	2	3	4	5	6 MCI Concession Wizards v. Clippers 7 pm	7
8	9 Board Meeting @ Jack Taylor Toyota 7:30 pm	10	11	12	13	14
15	16 President's Day GW Birthday Parade	17	18	19	20	21 MCI Concession Caps v. FL 7 pm
22 Museums of a Different Color Series: Air and Space Museum (Dulles) TBA	23 Community Appreciation Night and Chapter Meeting @ Old Town Hilton 7-9 pm	24	25 Ash Wednesday	26	27	28 MCI Concession Wizards v. Lakers 3:30 pm Food Drive 8:30 am
29	Note: See www.alexjaycees.org/calendar.htm for details on all events.					

We are proud to announce your 2004 Board of Directors!

- **President**, *Alicia Auerswald*, president@alexjaycees.org
- **Chairman of the Board**, *Jeffrey Bobich*, chairman@alexjaycees.org
- **State Director**, *Karen Ketcham*, statedirector@alexjaycees.org
- **Secretary**, *Ericka Claflin*, secretary@alexjaycees.org
- **Treasurer**, *Dan Claflin*, treasurer@alexjaycees.org
- **Management Development VP**, *Stacy Hickman*, management_vp@alexjaycees.org
 - Wendy Ekstrom, Director
- **Communications VP**, *Cathy Lada*, communications_vp@alexjaycees.org
- **Community Development VP**, *Julie Thomas*, cd_vp@alexjaycees.org
 - Sharon Trader, Director
 - [vacancy], Director
 - Kristie Kehoe, Program Manager, Community Service
 - Denise Taylor, Program Manager, Community Service
 - Annette Beacham, Program Manager, International Projects
- **Financial Development VP**, *Lea Anne Chapman*, financial_vp@alexjaycees.org
 - Mike McCollum, Director
 - Michael Hayes, Director
- **Individual Development VP**, *John Hoffmann*, id_vp@alexjaycees.org
 - Cindy Hauser, Director
 - Cynthia Powell, Program Manager, Business Development
- **Member Activation VP**, *Sharon Sobel*, activation_vp@alexjaycees.org
 - Kathleen Short, Director
- **Member Recruitment** (To be run by committee)



Alexandria Jaycees
 PO Box 1836
 Alexandria, VA
 22313

ADDRESS
 CORRECTION
 REQUESTED

Event hotline:
 (703) 866-7171

IN THIS ISSUE...

President's Message	2
Community Service	3, 6
Activation	4
Individual Development	4-6
Financial	6
Event Calendar	7