



Alexandria Jaycees News

February 2005

Feature Projects

Celebrate Civic Life...

... and enjoy *free food and cocktails* with elected City officials, City employees, the Alexandria Chamber President & CEO, and fellow Jaycees at our annual **Community Appreciation Night (CAN)**.

CAN takes place **February 23, 2005 from 7 - 9 PM** at the **American Legion Hall, 400 Cameron Street**, Alexandria, and replaces our regular February Chapter meeting.

You'll hear five great stories about the five outstanding City employees we will honor at CAN. Jaycees believe that service to humanity is the best work of life, and the recipients of the Community Appreciation awards embody this belief. They have given of themselves for the good of those around them.

Winning Résumés

Join us for the first of four monthly seminars in the Keys to Success: Career Series, on **February 24 from 7-8:30 PM**. We'll be at the Beatley Central Library Community Room (5005 Duke Street, Alexandria).

Whether you're looking for your next job or happy where you are, having an up-to-date and well-written résumé is essential.

Learn:

- what prompts a potential employer to call
- how to highlight your accomplishments
- how to position yourself for promotion

Email your résumé and specific questions in advance to careerseries@alexjaycees.org or bring your résumé along for individual coaching after the inter-

Ken Moore, CCE, President & CEO of the Alexandria Chamber of Commerce, is our keynote speaker for the evening.

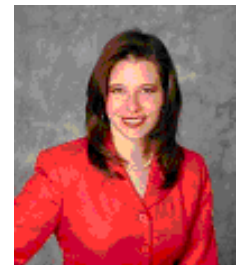


Ken is a past Jaycee chapter president, state officer, first full time staff person for the Missouri Jaycees and a JCI Senator. He is a certified chamber executive with more than 30 years of experience and has served chambers of commerce in Missouri, Kansas, Oklahoma and California.

Cathy Lada, Project Co-Chairman
newsletter@alexjaycees.org

active seminar (as time allows). Our two presenters are Shira Harrington and Marshall Brown.

Since 1994, Shira Harrington, Senior Recruiting Consultant with Positions Inc., has helped candidates and client companies find each other. Shira specializes in placing administrative and mid-senior level professionals for a range of DC area employers.



Marshall Brown, CPCC, is a certified career and life coach and founder of Marshall Brown & Associates of Washington, DC. Marshall is the former director of the Greater Washington Society of Association Executives' career services center.



The Alexandria Jaycees News is the official monthly newsletter promoting the projects, events, and members of the Alexandria (VA) Jaycees. It is circulated to all members, prospective members, other Jaycees chapters, the Alexandria City Council, and other businesses and organizations. Total circulation: 150. Send address corrections to roster@alexjaycees.org. Send newsletter submissions to Cathy Lada via email at newsletter@alexjaycees.org no later than the 20th of the month prior to publication.

Celebrating 65 Years

I want to officially kick off our 65th anniversary year by inviting you to the Community Appreciation Night on Wednesday, February 23. The Alexandria Jaycees award outstanding performance of City employees, this event is being in lieu of our regular chapter meeting. It is being held at the American Legion Hall in Old Town Alexandria. Please see our article in this newsletter for details and bring a family member or friend to this event.

2005 will be a historic year for our chapter. We are currently working on forming a foundation and are updating our website to better serve your needs. Soon you will be able to join or renew your membership from the comfort of your own home. If you haven't been out in awhile, stop by and say hello to old friends and rediscover why we are one of the best Jaycee chapters in the country.

Remember when you first joined our chapter and met your lifelong group of friends or that special someone? Well it is still happening, last year alone there were no fewer than three Jaycee weddings. Rediscover our chapter and come out to "YOUR" events this year.



Member in the Spotlight

Name: **Larry Radford**
Date Joined: October, 1992
Occupation: Requirements Analyst, Battelle
Age: 40

Why did you join the Jaycees? I joined the Jaycees to meet people, participate in community service projects, and have fun. **What I do in my free time:** What is free time? Seriously, I try to finish reading our book of the month. **Favorite project:** There are too many to pick just one. Two signature projects I enjoy are the Holiday Shopping Tour and our annual Haunted House.

What's the best thing about being a Jaycee? Being a member of the Jaycees has touched my life in many ways: I've met terrific people who are now life-long friends. The Jaycees provided a network of business contacts whenever I was in transition to a new job and contacts when I was an entrepreneur. Jaycees provided a great place to learn organizational skills and learn lessons — so I would not make the same kind of mistakes on the job.

President's Message

Right now, your Board of Directors is working very hard to bring you the best and most innovative programming in the State of Virginia. That is why it is important to let us know what you want from your chapter.

Please accept my invitation to discover the Alexandria Jaycees! We are a dynamic organization that has been serving the needs of Alexandria for 65 years and we are just getting started. I believe the core of the Jaycee Spirit is possibility! Possibility to discover yourself and know who you are and who you can become, it is a proving ground for young adults eager to serve their community. So again I invite you out this year to help us celebrate our 65th year in business!

For more information about our events, please consult our newsletter, website (www.alexjaycees.org) or call our event line at 703-866-7171. If you have any questions or concerns, please phone me directly at 703-658-2107. Thanks for your support.

Peace.
Jack Ferry
president@alexjaycees.org
2005 President



Hello Jaycees!

We're already into our second month of 2005! We have a lot of CD projects coming up that need your help. A few projects in the works-

USO Care Package Stuffing Party. February 12 from 9 to 4.



Community Appreciation Night. February 23 from 7 to 9. Join us in honoring five outstanding City employees. Contact **Cathy Lada** for more information, newsletter@alexjaycees.org.

Alive Food Drive. February 26. Contact Rashawn for more information.

The **St. Patrick's Day Parade** in Alexandria is **March 5**. Contact **Annette Beecham** for more information.

Rebuilding Together Alexandria on April 30 will need several volunteers. **Sarah Salomon** is the chairperson for that project.



Community Development

We need a coordinator for the **Red Cross Waterfront Festival**. This is a big event for us and we really need great support from the Jaycees.



Our CD team makes it easy for you to run projects. Just contact one of us if you are interested! We could really use your support! Let us know of your project ideas!

Thanks!

Sharon Trader
Community Development Vice President 2005
cd_vp@alexjaycees.org

Andy Feltman-Director
Amy Tenhouse-Director

Got Plans For My Favorite Birthday?

By *Sharon Sobel, favorite friend of the original Dubya*

Ok, second favorite, next to my own. That would be George Washington's Birthday, coming up in February.

As the Alexandria Jaycees' representative to the George Washington Birthday Celebration Committee, I'm forced to think about that birthday all year long...and our committee takes the whole month to celebrate. Our biggest project happens on **February 21st** this year.



Do you have Washington's birthday off? Find out now, and if so, please consider spending it in a parade!!! The **Annual George Washington Day Parade** is an annual favorite way to spend that day off for many of our Jaycees. Jaycees assist by driving VIPs through the parade in cars donated by local dealerships. Jaycees also help out as marshals, putting parade units in order, and maintaining general peace. Training is provided on how to be a peacemaker. A terrific brunch follows, provided by the city (hey, get some of those tax dollars back in really great food!!!).

If you are interested, please contact me at once! E-mail me at slawtv@picturethisvideo.net. Slots get filled on a first come, first serve basis, and the best cars go to those who sign up first!

Individual Development Projects in February

On the Friday, **February 18** the **Bar of the Month** is at **Clydes at Mark Center**, 1700 N. Beauregard Street in Alexandria. We plan to meet there at 7:30 PM and hope to see you there.

The **Keys to Success: Career Series** kicks off **February 24** with **Winning Résumés** from **7 to 8:30 PM** at the Beatley Central Library community room, 5005 Duke Street, Alexandria. The Career Series, chaired by **Cathy Lada**, is a new four-part series designed primarily for entry- to mid-level professionals in the private or non-profit sectors and will help you get your dream job, and once you have it, keep it and move up. Attend one, two, three, or all four of these hands-on seminars.

Individual Development

The Chapter's **Book Club** meets on the *last Tuesday of every month at 7:30 PM at Panera Bread* at 3201 Duke Street. The selection for February is *Lost in a Good Book*. If you cannot make it to Book Club in February, please join us in March when we read *The Lovely Bones*. To learn more about the Book Club, contact **Diana** at dcombs001@comcast.net.

If you have any questions or project suggestions you can contact me or CD Directors **Christy Hopper** at christine.a.hopper@dla.mil or **Marian Wack** at mwack4hotmail.com.

Cindy Hauser

Individual Development Vice President 2005
id_vp@alexjaycees.org

Upcoming Book Club Selections



FEBRUARY 22

Lost in a Good Book by Jasper Fforde.

Time flies-and leaps and zigzags-while reading this wickedly funny and clever fantasy. Would-be wordsmiths and mystery fans will find the surreal genre-buster irresistible.

Det. Thursday Next is back for another round of time traveling and bookish sleuthing after Fforde's successful debut, *The Eyre Affair*. Like his earlier novel, this one is set in the U.K., in an alternate version of our universe-one in which time travel is possible and the boundaries between life and literature are porous. Thursday works for Special Ops in the Literary Detectives division. -- *Publishers Weekly* (on Amazon.com)



MARCH 29

The Lovely Bones by Alice Seabold.

The Lovely Bones works as an odd yet affecting coming-of-age story. Susie struggles to accept her death while still clinging to the lost world of the living, following her family's dramas over the years like an

episode of *My So-Called Afterlife*.

Though sentimental at times, *The Lovely Bones* is a moving exploration of loss and mourning that ultimately puts its faith in the living and that is made even more powerful by a cast of convincing characters. -- *Amazon.com*

Book Club meets at 7:30 PM at the Panera Bread, 3201 Duke Street, Alexandria.

Keys to Success: Career Series

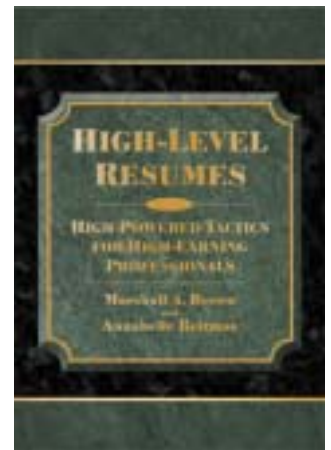
Attend one, two, three, or all four of these hands-on seminars. They're designed primarily for entry- to mid-level professionals in the private or non-profit sectors and will help you get your dream job, and once you have it, keep it and move up.

- All seminars take place in the community room at the *Beatley Central Library, 5005 Duke Street, Alexandria, VA from 7 – 8:30 p.m.*
- There is a small fee to cover the materials used in “Know Thyself,” but all other Career Series seminars are free and open to the public.
- Pre-registration is recommended but not required. Register at www.alexjaycees.org/seminar/.

Winning Résumés - February 24

Whether you're looking for your next job or not, having an up-to-date and well-written résumé is essential. Learn how to highlight your accomplishments and how to position yourself for promotion. Email your résumé to careerseries@yahoo.com or bring it with you for some hands-on, practical advice from the pros.

Free. Presenters: **Shira Harrington**, Senior Recruiter, Positions, Inc.; **Marshall Brown**, CPCC, Marshall Brown & Associates and author, *High-Level Resumes*



Know Thyself - March 31

The more dimensions of your personality that match your work, the more satisfied you'll be. Learn how understanding your Myers-Briggs® personality type profile will help maximize your natural strengths in your current job or to aid your search for the perfect new job. Register online by March 15 at www.alexjaycees.org/seminar/ to save \$2.

\$18 (covers the MBTI® evaluation and a copy of *Introduction to Type® in Organizations*)
Presenter: **Catherine Lada**, Vice President, American Chamber of Commerce Executives

Interviewing Successfully - April 27

You know what your strengths are - but do you know how to share them during an interview in a way that makes the potential employer sit up and say, “wow!”? Learn how to showcase your strengths using the H-PAR technique (History, Problem, Action, and Resolution)

Free. Presenter: **Shira Harrington**, Senior Recruiter, Positions, Inc.

Getting Promoted - May 26

Three successful Gen-X Jaycees show you vital techniques to create visibility and promotability, the critical elements of continuous improvement in the workplace, and critical ways to position yourself as a key player.

Free. Panel Presentation.

65 Years of the Alexandria Jaycees: Part 1

The year 2005 marks the 65th anniversary of the founding of the Alexandria Junior Chamber of Commerce, better known as the Alexandria Jaycees.

It all began on February 27, 1940, when an organizational meeting was held at the George Mason Hotel. In attendance were Powell Harrison, president of the Virginia Junior Chamber of Commerce, and Fred Linton, secretary of the United States Junior Chamber.

At this meeting, a constitution was adopted and plans were made to form the chapter. Franklin Backus served as the chapter's first president (later going on to become Mayor of the City of Alexandria).

In the next month, over 100 prospective members were approved by the board of directors. On April 29th, the very first membership meeting was held, and the first Charter Night took place on May 15, 1940.

Over the next 65 years, the Alexandria Jaycees would influence the Alexandria community in a way that no other organization could. We've sold war bonds, built

playgrounds, funded school milk supplies, conducted letter writing campaigns, sold gum balls, built an amphitheater, planted trees, cleaned up a cemetery, and much, much more.

In fact, our contributions to Alexandria are so numerous that we will be dedicating a column in each monthly newsletter to educate our members and the general public about the Alexandria Jaycees' legacy.

Tune in each month to hear about past service projects (some of which were later endorsed by the Virginia Jaycees and/or the national Jaycees), chapter members who later became famous, the Alexandria Jaycee Women's Chapter and the acceptance of women into the organization, creative fundraisers over the years, and other fascinating insights into our ground-breaking organization.

The Alexandria Jaycees... 65 years old and still going strong!

Kristie Kehoe

Webmaster

webmaster@alexjaycees.org

Lights, Camera, Action!

The food has been set out, the drinks gotten, the lights are dim and the screen is on. It's time for the movies! The activation team would like to show you the stars. The movie stars, that is. Care to take in the scene, or make your home into a theater?

We'd like to offer our members a year of interesting movies to view. We are looking for a few good members to open their homes



to fellow Jaycees watch movies and have some fun.

We're looking to you to help us make this year's movie nights an OSCAR winning event. Let us know if you'd be interested in hosting a show by calling **Karen or Margaret Ketcham** at 301-862-3333 or e-mailing ketchamk@yahoo.com.

Jaycee Member News



Alexandria Jaycee Patty Lee married Nathaniel (Nat) Hall on December 29, 2004 while on holiday in Antigua in the West Indies. They'll be making their home in Centreville, Virginia. Congratulations, Patty and Nat!



Sarah May Holmes was born January 18, 2005 at 7:52 PM to Alexandria Jaycees Amy and Russ Holmes. She weighed in at 6 lbs. 5 oz. and was 18.25 inches at birth, and has lots of brown hair. Congratulations, Amy and Russ!



Little red-headed Nathan Donald Claflin was born January 1, 2005 at 2:06 PM to Alexandria Jaycees Ericka and Dan Claflin. He weighed in at 7 lbs. 13 oz. and was 20 inches at birth. Congratulations, Ericka and Dan!

Introverted or Extroverted? Judging or Perceiving?

You've heard "the letters"- like ENTJ or ISFP. What is *your* personality type? Find out on March 31. You'll complete the Myers-Briggs Type Indicator®, or MBTI®, and learn what natural strengths you can maximize, and where to look for trouble spots.

Know Thyself Seminar, 7-8:30 PM Beatley Central Library, 5005 Duke Street. \$18 fee includes MBTI assessment and introductory booklet. Register online at www.alexjaycees.org by March 15 for a \$2 discount.

ISTJ	ISFJ	INFJ	INTJ
ISTP	ISFP	INFP	INTP
ESTP	ESFP	ENFP	ENTP
ESTJ	ESFJ	ENFJ	ENTJ



Food Drive Last Saturdays in 2005

Volunteers are needed to help bag and distribute nonperishable food and fresh produce to low-income families at Cora Kelly Recreational Center (3600 Commonwealth Avenue). This project helps local Alexandrians every month on the last Saturday from 8:30 AM - 12:00 PM (approx.). Join us on Saturday, February 26, 2005. For more information or to participate,

please contact **Amy Tenhouse** at atenhouse@hotmail.com.

Groundhog Premonitions

Financial

FADE IN: Snow is lightly falling from the clouds blanketing the sky as an early morning crowd gathers around what appears to be a burrow in the West end of Alexandria.

ANNOUNCER: “Each year just after the start of February there is a vigil for the groundhog — shortly the Alexandria Jaycees’ Financial VP will peek out of its burrow to see if it will be a good year of fundraising. . . .”

Larry: “Nope, no shadows here. Come out to the next *Financial Portfolio meeting* on Wednesday, **Feb. 16 from 7 to 8 PM at Zigs Bar and Grill** in the Foxchase Shopping Center. Or come out for the *Haunted House meeting* to take place immediately at **8 PM** at the same location.”

Pull back, focus on group of figures witnessing the scene.

Lea Anne: “That’s right. This February we’ll be back at the *MCI Center* for some great games **Feb. 9 and 27**. The concession stand is a great source of income. Just e-mail me to sign up (LAChap89@aol.com).”

Mike McCollum: “Besides that we’re working on

CPGs for Benefit Dinners and another concession stand — this time with the Washington Nationals.”

Lori Terry: “And our corporate sponsorship program is just getting started — to help fund the Haunted House.”

Dr. Bill: “Yes!! The Haunted House WILL return! Along with Yard Sales.”

Be a part of supporting our great community service projects and help make parties free to our members. Just sign up for our next MCI Center Concession Stand by contacting **Lea Anne Chapman** at LAChap89@aol.com and attend the Financial Portfolio meeting on **Wednesday, Feb. 16 from 7 to 8 PM at Zigs Bar and Grill** in the Foxchase Shopping Center.

See ya there!

Larry “Groundhog” Radford
Financial VP 2005
Financial_VP@alexjaycees.org



Thank you, Sponsors!

A special thank you to the following businesses and organizations which provided donations for the 2004 Jaycees' Holiday Shopping Tour:

Target at Potomac Yards ♦ DASH Bus System ♦ Trader Joe's ♦ Domino's Pizza ♦ Pizza Hut ♦
City of Alexandria ♦ St. James United Methodist Church

Finally, a huge thank you to all of the Jaycees who volunteered. We helped make the holidays a little brighter for 45 children in the Alexandria area. THANK YOU!!!

Amy Tenhouse, Project Chairman
atenhouse@hotmail.com

SUN	MON	TUES	FEBRUARY WEDS	THUR	FRI	SAT
		1	2	3	4	5 Mardi Gras Party @ Police Hall 7:30 PM - 12:30 AM
6	7 Board Meeting @ Jack Taylor Toyota 7:30 PM	8	9 MCI Concession: Wizards v. Spurs @ 5PM	10	11	12 USO Stuffing Party @ Ft. Belvoir 9-4
13	14	15 CD Portfolio @ Panera 7:30 PM	16 Financial Portfolio @ Zig's 7:00 PM; 8 PM Haunted House Mtg.	17	18 Bar of the Month @ Clyde's at Mark Center 7:30 PM	19 George Washington Birthday Events Feb. 19-21 TBA
20	21 George Washington Birthday Parade	22 Book Club "Lost in a Good Book" @ Panera 7:30 PM	23 Chapter Meeting + Comm Appreciation Night @ American Legion Hall 7-9 PM	24 Keys to Success: Résumés @ Beatley Library 7-8:30 PM	25	26 ALIVE Food Drive @ Cora Kelly 8:30-12; Movie Night TBA
27 MCI Concession: Wizards v. Sacramento 4 PM	28					

Visit www.alexjaycees.org/calendar.htm for details....

MARCH						
SUN	MON	TUES	WEDS	THUR	FRI	SAT
		1	2	3	4	5 St. Pat's Day Parade TBA; USO Stuffing Party @ Ft. Belvoir 9-4
6 MCI Concession: Motley Crue Concert 5PM	7	8	9	10	11	12 USO Stuffing Party @ Ft. Belvoir 9-4
13 MCI Concession: ACC Tournament	14 Board Meeting @ Jack Taylor Toyota 7:30 PM	15	16	17	18 Bar of the Month @ Murphy's 7:30 PM	19 MCI Concession: Wizards v. Utah 5PM
20	21	22	23	24	25	26 Mt. Vernon Tour 10AM; ALIVE Food Drive @ Cora Kelly 9-12
27	28 Chapter Meeting @ Masonic Temple 7:30 PM	29 Book Club "Lovely Bones" @ Panera 7:30 PM	30	31 Keys to Success: Know Thyself @ Beatley Lib. 7-8:30		

(Volunteer) Help Wanted

Photo editor: Qualifications: Experienced and have access to Adobe Photoshop. Experienced or able to be trained in maintaining web photo album. Ideal candidate will have experience with Dreamweaver templates. Must be able to commit one to two hours per month to updating Jaycees website with photos.



Sponsor for postcards: Qualifications: Must be able to cut sheets of postcards and provide postage for postcards, sending them out on a timely manner. Will be required a maximum of 12 times per year, and in exchange, we will print the company's logo on the front of the postcard which is sent to all of our members.

If you are interested in any of these positions, please e-mail **Sharon** at communications_vp@alexjaycees.org.



Alexandria Jaycees
PO Box 1836
Alexandria, VA
22313

ADDRESS
CORRECTION
REQUESTED

Event hotline:
(703) 866-7171

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